

April 22, 2024

Our disease awareness campaign for World Hemophilia Day

KM Biologics Co., Ltd. (Headquarters: Kumamoto, Japan; President: Toshiaki Nagasato) is supporting the World Hemophilia Day* promoted by the World Federation of Hemophilia (WFH).

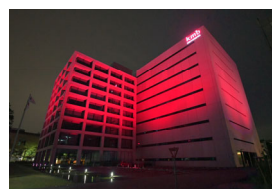
World Hemophilia Day is a disease awareness day set to raise the awareness of hemophilia and congenital bleeding disorders (April 17 every year). KM Biologics is engaged in various initiatives related to hemophilia disease awareness.

Main Initiatives for World Hemophilia Day in 2024

1. Light it up Red!

KM Biologics Headquarters building, and Kumamoto Castle was illuminated in red, which is the theme color of World Hemophilia Day.

Light it up in Red time: April 17 (Wed) 19:00-22:00



2. Promotion of blood donation

The hemophilia drugs manufactured and sold by KM Biologics are made from donated blood. To make the production of hemophilia drugs more sustainable, we regularly host blood donation campaigns utilizing the Red Cross Bloodmobiles to donate blood. On April 17, 2024, we also conducted a blood donation in the company premises and the entire company worked as one to promote blood donation.

3. Training for employees

To deepen employees' understanding of hemophilia and congenital bleeding disorders, training videos on "Basics of Hemophilia" and "Bleeding Disorders in Women" will be distributed within the company from April onwards.

* To increase awareness and understanding of hemophilia and other congenital bleeding disorders, WFH established April 17 of each year as World Hemophilia Day in 1989. The theme for World Hemophilia Day 2024 is 'Equitable access for all: recognizing all bleeding disorders'.